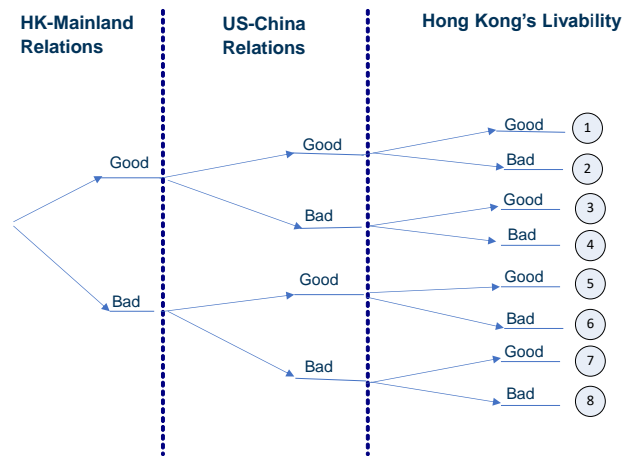




POLITICAL & ECONOMIC RISK CONSULTANCY LTD

Scenario Report on Hong Kong Futures

Hong Kong's Futures



Uncertainties about Hong Kong's future have never been greater. In June, we will be finishing our latest scenario planning report update called *Hong Kong Futures*. The study, which will be roughly 100 pages, analyzes the driving forces shaping Hong Kong's business environment. It discusses how the interplay of these forces could result in eight very different roads Hong Kong could take over the next ten years. Some roads would diminish the SAR's suitability as a regional business base and financial center (possibly eliminating it), while others would enhance those roles. Each offers different risks and opportunities that require organizations like yours to make certain adjustments.

For over 40 years, PERC has provided companies with scenario planning services to identify and manage risks in Asia. This work needs to be customized for each client's circumstances. However, the first part of these projects requires the same preparatory work: analyzing the parameters of possible change over a given period. What forces will be driving those changes? How could their interplay produce very different futures? What signposts should be monitored to understand which

scenario is unfolding and possible changes in direction as new developments take place bearing on that trajectory?

This is what scenario thinking is all about and is what our *Hong Kong Futures* report tries to do. Formulating the scenarios is time-consuming and can be expensive if done entirely in-house. The price of our study is US\$1,950, which is a fraction of what it would cost to do in-house and offers perspectives that would be difficult to duplicate on your own. The study is valuable for stretching your thinking, testing your assumptions, and putting you in a more flexible mindset to think about how best to position your organization in Hong Kong and regionally by making the necessary adjustments needed to manage future change.

If you are already familiar with scenario planning, you are well aware of the value of the technique and how helpful it can be. This report will help you kickstart any internal scenario study you might want to do, and our services are available if you would like us to help facilitate this process. If you are unfamiliar with scenario planning (if you think it means the best case, worst case, and most likely case, you are certainly not familiar with it), our report will serve as an excellent introduction that we guarantee will broaden your awareness of the kinds of changes to expect in the future in Hong Kong.

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If you would like to reserve a copy of the **Hong Kong Futures** report or have any questions, including how PERC's senior analysts could help facilitate an internal onsite workshop to help your organization develop a customized set of scenarios for your specific business and critical strategic questions, please e-mail us the contact details in the form below.

Contact details to be e-mailed to info@asiarisk.com:

Please get in touch with me so. I have more questions relating to your forthcoming **Hong Kong Futures** report.

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